

SOCIAL RESPONSIBILITY FLAGSHIP PROGRAM

“WORKS FOR A GREAT COUNTRY”

2023 - 2024

In accordance with our Responsible Action Policy – Sustainability, Findeter seeks to contribute to the sustainable development of the country through the execution of activities, projects and programs that allow it to provide a comprehensive offer of products characterized by their relevance, generators of positive impact, focused on the economic growth, social well-being and respect for the environment, adopting measures of corporate social responsibility, environmental management, respect for human rights, gender equality and social inclusion and sustainable purchasing, through a comprehensive, transparent relationship with its stakeholders, timely, inclusive and respectful of the needs of each one.

The framework of Social Responsibility actions that Findeter carries out through its Flagship Program called “Works for a great country”, among which are: promoting the generation of economic, social and environmental impact of our management and, expanding and diversifying the base of impacted municipalities, prioritizing the execution of the program in category 4, 5 and 6 municipalities, and in PDET municipalities.

What is the Social Responsibility Flagship Program?

To develop Social Responsibility in Findeter, conceived as “our way of acting, understanding the needs of the territories through dialogue and collaboration to offer relevant, differentiated and high-impact projects, acting with integrity, generating trust and fulfilling commitments with our interest groups, their needs and expectations”, the entity's flagship program was structured, where the implementation of the Responsible Action / Sustainability Policy is materialized.

The way Findeter approaches Social Responsibility has evolved to new understandings such as inclusive business, shared value and corporate social responsibility among others. In this sense, different ways are interrelated through which the entity has become socially responsible based on the implementation of social awareness and the implementation of social responsibility actions, for which the development of different programs that allow its positioning in accordance with social demand.

In this sense, Findeter's Social Responsibility Flagship Program called “Works for a great country” consists of the execution of small interventions based on concepts of social architecture that promote and strengthen community dynamics in planned, structured, financed or executed by Findeter, promoting the development of the communities with which we have a relationship.

The Flagship Program is Findeter's contribution to the sustainable development of the country through the execution of activities, projects and/or programs that allow it to provide its interest groups with a comprehensive offer of products characterized by their relevance, adopting social corporate responsibility measures, through a comprehensive, transparent, timely, inclusive and respectful relationship of needs and shortcomings.

Our concept is to make use of all our resources and human potential in order to generate a better quality of life in the communities, obtaining the best that they have and reaching the territories with the best that we have.

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What is the objective of the Flagship Program?

Generate positive impacts for Findeter's stakeholders, focused on meaningful participation, economic growth, social well-being and respect for the environment and human rights, with gender equity and social inclusion and sustainable purchases; implementing its Responsible Action / Sustainability policy, its Materialities, its Corporate Strategic Plan 2023-2026, the National Development Plan – Colombia, world power of life, and the Sustainable Development Goals-SDGs.

Other objectives of the Flagship Program are:

- a) Promote the generation of economic, social and environmental impact
- b) Expand and diversify the base of municipalities impacted by the Entity
- c) Ensure comprehensive and effective planning and structuring of projects
- d) Incorporate and strengthen best practices for corporate sustainability with stakeholders.

Our history:

- ✓ **2019** - The Entity's SR Flagship program is born within the framework of the consultancy carried out by conTREEbute
- ✓ **2020** -
 - ✓ Supply and installation of 4 Playgrounds in Leticia (Amazonas), Mocoa (Putumayo), El Socorro (Santander) and Tierralta (Córdoba)
- ✓ **2021** - Supply and installation of 6 trampolines in Educational Institutions in the municipality of Jamundí (Valle del Cauca)
- ✓ **2022** - Supply and installation of 1 Playground at the Terranova Educational Institution in the municipality of Jamundí (Valle del Cauca)

Execution 2023 - 2024

For the year 2023, RECREATION AND SPORTS was defined as a line of intervention, aimed at the value groups "Communities and Territorial Entities", specifically the child population between 5 and 12 years of age, as well as adolescents and young people under 18 years.

The entire social focus of our program is aligned with the Entity's Strategic Plan 2023-2026, specifically in focus 1. Socioeconomic gaps and regional inequalities and in focus 3. Social responsibility and financial balance. Likewise, this project is aligned with the perspective No. 01 Communities and objective No. 1

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“Generate impacts in the territory that promote the economic and social growth of all regions of the country by promoting sustainable and inclusive financing. And in perspective No. 02 Sustainability and objective No. 6 “Efficiently manage our image, reputation, relationship and communication with our stakeholders.”

The financing of “Works for a great country” was carried out with 100% Findeter resources and with this, the entity also complied with Law 1445 of 2011 (Sports Law).

In 2023 we achieve our objectives, through the execution of our own resources worth COP \$200,723,000 and with the human talent of the Social Responsibility team, we benefit approximately 23,000 boys, girls and young people in nearly 25 municipalities in 12 departments of the country , with the supply of playgrounds, sports kits for micro-football, volleyball, basketball, skating, skateboarding and boxing.

PHOTOGRAPHIC RECORD –2023



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Due to the success of the program executed in 2023, for the year 2024 Findeter defined to continue with the line of intervention in RECREATION AND SPORTS, aimed at the child population between 5 and 12 years of age, as well as adolescents under 18 years of age, prioritizing PDET and category 4, 5 and 6 municipalities.

In the first half of 2024, through the execution of our own resources worth COP \$102,860,000 and with the human talent of the Social Responsibility team, we have benefited approximately 860 boys, girls and young people in about 23 municipalities in 9 departments of the country, with the supply of playgrounds and sports kits for soccer, microsoccer, volleyball and basketball.

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PHOTOGRAPHIC RECORD – 2024



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This is how the Social Responsibility Flagship Program “WORKS FOR A GREAT COUNTRY” together with territorial entities, communities and strategic allies, strengthens recreational and physical activity processes for girls, boys, adolescents and young people, improving sociocultural alternatives to through tools of self-esteem and development of social, individual and collective values, which has a positive impact on the implementation of the concepts of equity and inclusion, for the strengthening of coexistence, thus contributing to the strengthening of the social fabric, mitigation of deficiencies and inter-institutional strengthening.